

The 7 Cs of SUCCESS

1. A clear ***Conception*** of what we want, a vivid vision, a goal clearly imagined.
2. A strong ***Confidence*** that we can attain the goal.
3. A focused ***Concentration*** on what it takes to reach the goal.
4. A stubborn ***Consistency*** in pursuing our vision.
5. An emotional ***Commitment*** to the importance of what we are doing.
6. A good ***Character*** to guide us and keep us on a proper course.
7. A ***Capacity To Enjoy*** the process along the way.

Copyright © 1996 Tom Morris, Ph.D.

www.MorrisInstitute.com Twitter: @TomVMorris